


## **A Profile of Dr.S.H.Honnalli**

<b>Registrar(Evaluation),Sharnbasva University, Kalaburagi</b>		
Educational Qualification	M.B.A., Ph.D	
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### **Employment Record**

- Professor since Nov 2010 at Doddappa Appa Institute of MBA, Gulbarga
- Associate Professor April 2003 to Oct 2010 at Doddappa Appa Institute of MBA, Gulbarga
- August 1998 to March 2003 : Lecturer : Sharnbasveshwar College of Business Management, Gulbarga
- July 1997 to August 1998 : Marketing Officer : Northern Minerals Ltd. Bangalore
- Associate Consultant : MITCON Ltd. Kolhapur

### **Educational Qualifications**

- 2010 Shivaji University, Kolhapur, Degree Ph.D
- 2003 Shivaji University, Kolhapur, (SIBER) Degree: M Phil
- 1997 Shivaji University, Kolhapur (Bharati Vidyapeeth) Degree: MBA
- 1993 University of Agricultural Sciences, Dharwad, Degree: B Sc (Agri.)

### **Administrative Experience:**

- In-Charge Director from 27<sup>th</sup> Nov 2008 to 4<sup>th</sup> Feb 2010
- Chairman, Board of Examiners (Master of Tourism Administration) Gulbarga University, Gulbarga during 2010-11
- Member, BOE (MTA) Gulbarga University during 2009
- Member, BOE (PGDBM) Gulbarga University, Gulbarga from 2003 to 2006
- Worked as examiner for various subjects BBM of Gulbarga University, Gulbarga from 1999 to 2006
- Worked as Master Trainer for the World Bank assisted Jal Nirmal Project in Gulbarga district .

### **Papers / Articles Published**

- ‘Tapping Rural Markets- Opportunities, Challenges and Strategies’
  - Marketing Mastermind (April 2008) ISSN 0972-5156
- ‘Social Marketing: An Overview’
  - Southern Economist (October 15, 2010) ISSN 0038-4046

### **Seminars / Workshops / FDP attended / presented:**

- Presented a paper entitled “Microfinance – redefining the future” at National Seminar on Microfinance and Sustainable Livelihood Promotions in India organized by Siddaganga Institute of Technology, Tumkur on 15<sup>th</sup> & 16<sup>th</sup> Dec 2010.
- Faculty Development Workshop on ‘Management Teaching Methodology’ organized by Karnataka Law Society’s Institute of Management Education & Research, Belgaum held on 27<sup>th</sup> & 28<sup>th</sup> March 2002 at Goa.
- Training programme on TQM – HRD in Higher Education organized by Gulbarga District Task Force for TQM & HRD in Higher Education (A Programme of Commissionerate of Collegiate Education, Government of Karnataka & NAAC-UGC) from 15<sup>th</sup> to 17<sup>th</sup> March 2003.
- ‘UGC Golden Jubilee National Seminar on Human Rights and Duties Education’ organized by Sharnbasveshwar College of Commerce, Gulbarga on 12<sup>th</sup> & 13<sup>th</sup> October 2003.
- Authored a paper on ‘Challenges in Rural Marketing’ in a National Symposium jointly organized by Dept. of Management Sciences, Vellore Institute of Technology, Vellore & Faculty of Rural Management, University of Sydney, Australia on 5<sup>th</sup> & 6<sup>th</sup> February 2004.
- Workshop on ‘ISO 14001:1996 Environment Management System’ organized by Bombay Management Association on 30<sup>th</sup> July 2004 at Mumbai.
- QIP Short – term training programme on ‘Services Management’ organized by The Department of Management Studies, Indian Institute of Technology Madras, Chennai during 19 – 24, January 2005.
- Third AIMS International Conference on management organized at IIM Ahmedabad on 1<sup>st</sup> -4<sup>th</sup> Jan 2006.
- International Conference of Retailing organized by Pacific Institute of Management, Udaipur.
- One week FDP on Current Frontiers in Management Research organized under the International Exchange Programme (IEP) during January 8 – 13, 2007 jointly organized by Victoria University of Wellington, New Zealand and IIM Kozhikode.
- Presented a paper on 'Social Marketing' at National Green Conference 2008 on Good n Green: revisiting Business for Sustainable Future conducted by IBS- Goa on 28<sup>th</sup> & 29<sup>th</sup> August 2008.
- Associated with the Government of Karnataka’s World Bank assisted ‘Jal Nirmal’ project as Master Trainer.

Date: 15<sup>th</sup> Nov 2010

Place: Gulbarga

Signature